

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

{CLEAN VERSION OF THE AMENDED CLAIM}

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3 --168. A system for displaying programming material to a user,
4 the system comprising:
5 printed stationary having at least one machine recognizable
6 feature;
7 a feature recognition unit having associated therewith a
8 means for recognizing said machine recognizable feature and a
9 means for transmitting a coded signal in response to the
10 recognition of said machine recognizable feature;
11 an intelligent controller having associated therewith a
12 means for accessing said programming material in response to
13 receiving said coded signal; and
14 a display unit for presenting said programming material.--
